Have you ever wondered how companies develop new products? Although every company needs it, few are extremely good at managing knowledge about their customers and using it to inspire their products.

BlitzMinds is here to digitize the way companies develop products. Our Software InsideUX® is already employed by various major Corporations including Osram and Bosch.

Having set the basis, we now concentrate on leveraging digital possibilities. Therefore, we are looking for students that want to join as part of their IDP.

We want to digitize the collaboration in creative workshops where multiple participants discuss ideas based on previous information. Therefore, we want to develop a system that enables multiple users to communicate and interact on a digital business model canvas or SWOT matrix. The user can create, read, update, delete, drag and drop “post-its” in real time and cluster them on the canvas while communicating with other team members via audio and video. While the some basic functionality is already running, you will expand the prototype’s capabilities. You will do this by imagining a user concept and validating it via user tests. You will implement two or three major functionalities and make sure they follow a common user interface pattern.

The ideal candidate should be interested in working on web applications and have experience and interest in one of the following fields:

- Single page web applications
- HTML / CSS / SCSS
He or she should be interested in working in a young and dynamic working environment with a large proportion of flexible working time.

**Theoretical part:**

- Options for the lectures include "Global Entrepreneurship", "Technology and Innovation Management", "Entrepreneurship", "Strategy & Organization"

- You are free to make suggestions

**Procedure:**

- You will have one mentor from BlitzMinds and one contact person at the TUM.

- We will define the theoretical part and work packages in a kick off meeting

- Regular update meetings, but flexible working times

- Team applications possible

- Start date: asap, but flexible

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