

# FACHLICHE AUFGABEN LT-3. E/E ARCHITEKTUREN UND TECHNOLOGIEN

BMW GROUP



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## Internet der Dinge

When connecting Mobility and "Internet of Things" things are happening fully automated and seamless.



## BMW Labs

„Customer in the loop.“



## E/E Architektur

A digital platform connected with a powerful backend to enable service-oriented services.



## E/E Software Technologies

Let's talk software to add value.



## Connected Mobility Lab

Shall define Mobility as a service in an urban area. Official

## Augmented Reality

More comfort/more safety. Learn more in youtube „MINI Augmented Vision“.



## QUESTION FOR OUR SESSIONS.



# What is Digitalisation?

Let's try to find a handy and comprehensive definition...