INTERACTION DESIGN FOR EVERYBODY

A TUM VENTURE LAB COURSE

Why should you join?
You want to make better product decisions, understand your users and act in their best interest? Then it is time to learn the basics of Interaction Design! In this TUM Venture Labs course aimed at researchers and students from all educational levels without prior computer science education, three comprehensive sessions will teach you all the fundamentals to get you started.

Course Description
Interaction design is "the practice of designing interactive digital products, environments, systems, and services." Before designing the product, interaction design is also useful to explore the user's behavior and how the user will use your product. Our course provides the basics of Interaction Design in interactive sessions. Although the course material focuses on digital products, most of the concepts are applicable for physical products as well.

Join the SW/AI Venture Lab Community
The SW/AI Venture Lab aims to empower students, researchers, and entrepreneurs at TUM to apply software and artificial intelligence. Join this course to learn more about the community and future initiatives we have planned.

Learn about our offerings on https://www.tum.de/venturelabs

SW/ AI Venture Lab
The TUM Venture Labs, an initiative by TUM and UnternehmerTUM, are new entrepreneurial innovation hubs supporting entrepreneurial talent in tech-based business translation from research to business creation.

The SW/ AI Venture Lab aims to both boost Software/ Artificial Intelligence startups on their growth journey as well as support other disciplines to accelerate their innovation through Software or Artificial Intelligence. To achieve this, it offers educational courses, venturing programs, networking events, and access to resources and funding.

Learn about our offerings on https://www.tum.de/venturelabs

Facts and Figures
- **Who:** 10 students from all educational levels (Bachelor/Master/PhD) with non Computer Science backgrounds
- **When:**
  - January 26th, 16:00 – 18:00
  - February 2nd, 16:00 – 18:00
  - February 9th, 16:00 – 18:00
- **Where:** online via Zoom

Registration
- **Register until Friday 22nd Jan 23:59**
- Register under the following link: https://in.tum.de/i04/sw-ai-venture-lab

Contact
- Course Related: stockerl@unternehmerTUM.de
- Venture Lab Related: venturelabs@tum.de