

The Full Professorship Financial Accounting (Prof. Dr. Jürgen Ernstberger) offers the following IDP (interdisciplinary project):

Corporate Social Responsibility and Regulation

Corporate Social Responsibility (CSR) is one of the major trends observed in corporate reporting since the early 2000s. Companies nowadays not only try to maximize their profit, but also to incorporate the influences of their business on their environment and society.

The aim of this IDP is to develop a database of corporate social responsibility reports that give you the unique opportunity to dive into current trends in CSR using advanced techniques of topic modelling and other text mining techniques.

YOUR RESPONSIBILITY

We are looking for a group of 2 - 4 students working in full- or part-time. The project starts as soon as possible. We expect you to work independently with regular touchpoints and guidance. We recommend you modules in our curriculum which support your project work.

YOUR PROFILE

- Strong analytical and project management skills
- Ability to work independently
- Programming skills (e.g. Python, JAVA etc.) required for gathering and analyzing CSR reports (e.g. LDA, LSA, MALLET, Naïve Bayes etc.)

WE OFFER

- Good atmosphere, open dialogue and support
- Experience in successfully managing student projects

CONTACT

Please send your application, including CV and transcript of records to Florian Schramm (florian.schramm@tum.de). In case of questions do not hesitate to contact us.