



**KTH Computer Science
and Communication**

Master's programme in Media Management

Admission requirements

A Bachelor's degree (or equivalent) of at least 180 ECTS. Specific requirements as specified by each Master's programme on www.kth.se/int.

Degree awarded

Master of Science (120 credits). The degree gives access- to third cycle qualifications (doctorate).

Duration

120 credits/120 ECTS credits (two years).
The system is compatible with ECTS credits.

Location

KTH Campus, Stockholm

PROGRAMME START

Late August

Application

The complete range of Master's programmes offered by KTH will be published on www.universityadmissions.se by 1 December at the latest. However, a number of programmes may be available for application earlier. The application deadline is 15 January 2016.

Language of instruction

English

The grading scale is

A-Excellent, B-Very Good, C-Good, D-Satisfactory, E-Sufficient. No overall grade is given for a degree and students are not ranked.

Email

csc-master@kth.se

Fees and funding

www.kth.se/en/studies/master/kth/fees-funding-1.65872

The information in this brochure is valid for programme start in the autumn term 2016. Please note that the programme and the application process are continuously updated. Detailed and current information is available on <https://www.kth.se/en/studies/master/kth>

The main objective of the Media Management programme is to provide students with the skills required for managing innovative media companies and for the competitive use of Information and Communication Technology (ICT) in management, preparing them for advanced industrial positions or continued graduate studies

Programme outline

Media Management programme focuses on the development and commercial operation of media products and services aimed at the consumer market. The programme consists of courses offering relevant knowledge regarding media technology and Information and Communication Technology (ICT), product development, production and distribution, intercultural communication, market understanding and enterprise management in the media industry and related fields.

The programme is organized around two main areas, one with technical courses on media production (video, print, web, interactive media), ICT and interaction design. The other area focuses on management, including courses given by the School of Industrial Engineering and Management (KTH) and Stockholm School of Economics, typically in the form of project work. The programme is highly international, with students and faculty coming from all over the world.

The programme is multidisciplinary, combining media technology, and computer science with cultural studies, economics, management and business development. It is aimed at students with a Bachelor degree wishing to acquire the knowledge and skills to manage and develop companies in the media industry or to manage ICT businesses more competitively. PhD studies in this field are also possible after this programme

Degree project

The final semester is devoted to the degree project, which is focused on using scientific methods to solve a problem within the scope of the programme. The project may originate from an industrial problem or be suggested by one of the research groups at the relevant departments. The results are presented in a thesis – the degree project – and in a formal thesis seminar.

Career prospects

Former students within the field of Media Management are, to date, in considerable demand on the job market. Alumni have come to occupy a wide variety of positions within the media and marketing industries. Examples include publishing, television and interactive media firms and there are also a number of former students that have embarked upon a career within consulting, in companies such as Netlight and Accenture.

Specific admission requirements

There are general as well as specific admission requirements. The general requirements are the same for all applicants while the specific requirements may differ between programmes. A Bachelor's degree in Science or Engineering is required for most programmes at KTH. Please also see the relevant programme description(s) on <https://www.kth.se/en/studies/master/kth>
They will be updated by 1 December at the latest.

Contact
Christian Todoran
KTH, CSC-school of Computer Science and Communication
Lindstedsvägen 3
SE-100 44 Stockholm (csc-master@kth.se)